

Message Text

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E.O. 11652: N/A

TAGS: SPOP, ECON, CO

SUBJ: ECONOMIC CONDITIONS: POPULATION GROWTH AND

ADEQUATE FOOD PRODUCTION

REF: STATE 107370

1. AS THE DEPARTMENT IS AWARE, THE USAID PROGRAM TO COLOMBIA IS BEING PHASED OUT AT COLOMBIA'S REQUEST, AND THERE ARE CURRENTLY NO PL-480 PROGRAMS IN COLOMBIA. BECAUSE OF THIS, IT IS NOT POSSIBLE TO DISCUSS POINTS RAISED IN REFTTEL IN A DONOR-BORROWER CONTEXT. MOREOVER, THERE ARE SOME OTHER STRONG REASONS WHY IT WOULD BE INAPPROPRIATE FOR THE U.S. GOVERNMENT TO PREACH FOOD OUTPUT TO THE COLOMBIAN GOVERNMENT AT THIS TIME.

2. COLOMBIA IS AN AGRICULTURAL COUNTRY AND A NET FOOD EXPORTER. FROM 1967 TO 1976 COLOMBIA'S NON-COFFEE FOOD EXPORTS GREW AT AN ANNUAL AVERAGE RATE OF 23 PERCENT, INCREASING FROM \$65 MILLION TO \$332.5 MILLION. AGRICULTURAL EXPORTS NOW REPRESENT 69 PERCENT OF COLOMBIA'S TOTAL EXPORTS. IMPORTS OF FOOD STUFFS ON THE OTHER HAND WERE \$112 MILLION IN 1976. WHILE A DROUGHT IN 1976-77 REDUCED AGRICULTURAL OUTPUT TO BELOW RECENT HISTORICAL TRENDS,

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THE BASIC THRUST OF COLOMBIAN POLICIES REMAINS TO INCREASE AGRICULTURAL OUTPUT.

3. THE PRIORITY OF AGRICULTURAL OUTPUT, INCLUDING OUTPUT OF THE RURAL POOR, IS EVIDENCED BY A NUMBER OF POLICIES. THE TWO PRIMARY PIECES OF THE LOPEZ DEVELOPMENT PLAN ARE THE INTEGRATED RURAL DEVELOPMENT

AND THE FOOD AND NUTRITION PROGRAMS. THE GOAL OF BOTH OF THESE PROGRAMS IS TO RAISE THE REAL INCOME AND OUTPUT OF THE RURAL POOR BY INCREASING THEIR PRODUCTIVITY. WHILE THESE PROGRAMS ARE BOGGED DOWN IN BUREAUCRACY, THEY DO REFLECT THE HIGH PRIORITY THE GOVERNMENT GIVES TO INCREASING AGRICULTURAL OUTPUT, INCLUDING THAT OF THE POOR. CREDIT PROGRAMS FOR AGRICULTURAL PRODUCTION HAVE ALSO BEEN EXPANDED SIGNIFICANTLY OVER THE LAST FEW YEARS. WHILE ONE CAN SERIOUSLY QUESTION THE WISDOM OF SUBSIDIZED CREDIT, THE PROGRAMS DO REFLECT GOVERNMENT PRIORITIES. LAND REFORM, COLONIZATION, FLOOD CONTROL AND PRESUMPTIVE LAND TAXES, ARE OTHER POLICIES AIMED AT INCREASING AGRICULTURAL OUTPUT. DEVELOPMENTS IN FERTILIZER PRODUCTION, LABOR INTENSIVE CONSTRUCTION OF FARM FEEDER ROADS, REDUCTION OF DUTIES ON AGRICULTURAL MACHINERY AND AGRICHEMICALS, AND CREATION OF INCENTIVES FOR AGRIBUSINESS DEVELOPMENT, ARE OTHER FEATURES REFLECTING COLOMBIAN DEVELOPMENT PRIORITIES. THE COLOMBIAN APPROACH TO THESE SORTS OF PROBLEMS IS USUALLY HIGHLY CENTRALIZED AND BUREAUCRATIC WHICH LEADS TO RESOURCE ALLOCATION BY BUREAUCRATIC PROCESSES AND QUEUE. THE TRADITIONALLY RICH AND POWERFUL NOT SURPRISINGLY DISPROPORTIONALLY CONTROL THE QUEUE, WITH THE RESULT THAT STATE PROGRAMS OFTEN GO WIDE OF THE MARK. THIS IS MORE A MATTER OF APPROACH THAN OF LACK OF CONCERN OR PRIORITIES.

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HOWEVER, MOREOVER, THE COLOMBIAN'S HAVE MANAGED TO INCREASE AGRICULTURAL VALUE ADDED BY OVER 5 PERCENT A YEAR SINCE 1967. THIS GROWTH HAS OCCURRED LARGELY AS A RESULT OF THE SHIFT TOWARD EXPORT LED GROWTH SO THAT THE PER CAPITA AVAILABILITY OF PROTEIN HAS NOT IMPROVED IN RECENT YEARS.

4. DURING THE PERIOD OF VIOLENCE FROM THE LATE FORTIES TO THE EARLY SIXTIES, COLOMBIA CHANGED FROM BEING 60 PERCENT RURAL TO 60 PERCENT URBAN. AS A RESULT, THE PRIMARY LOCUS OF POLITICAL AND ECONOMIC PROBLEMS HAS SHIFTED TO THE CITIES. THE RADICAL DROP IN RURAL POPULATION HAS LED TO A SLIGHT RURAL LABOR SCARCITY AND AN INCREASE IN REAL RURAL INCOMES. AN INDEX ON THE QUALITY OF LIFE WHICH INCLUDE LITERACY, INFANT MORTALITY, AND LIFE EXPECTANCY FOR THE COUNTRY AS A WHOLE, INCREASED BY 1.7 PERCENT A YEAR FROM 1960 TO 1970. AN INDEX OF PUBLIC SERVICES-WATER AND ELECTRICITY-DOUBLED DURING THE SAME PERIOD FOR RURAL AREAS. WHILE THE RURAL AREAS REMAIN THE MOST POOR AND BACKWARD IN COLOMBIA, AT THE MARGIN THEY HAVE BEEN INCREASING THEIR REAL INCOMES

AT A MORE RAPID RATE THAN THE COUNTRY AS A WHOLE, AND
THE COUNTRY AS A WHOLE HAS ENJOYED HEALTHY INCOME
GROWTH.

5. COLOMBIA'S SUCCESS WITH POPULATION CONTROL HAS BE-
COME INTERNATIONALLY WELL KNOWN. THROUGH VOLUNTARY,
QUASI-PUBLIC, AND PUBLIC PROGRAMS THE POPULATION GROWTH
RATE HAS BEEN BROUGHT DOWN FROM OVER 3 PERCENT IN THE
FIFTIES AND SIXTIES TO BELOW 2.0 PERCENT IN 1977.

6. WHEREVER ONE LOOKS IN COLOMBIA THERE IS EVIDENCE
OF A PRIORITY GIVEN AGRICULTURAL OUTPUT. WHILE NOT
ALL APPROACHES ARE FULLY SUCCESSFUL, THERE IS LITTLE
QUESTION ABOUT THE PRIORITY, AND THERE IS EVIDENCE
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THAT COLOMBIA IS DOING SOME THINGS RIGHT BECAUSE AGRI-
CULTURAL OUTPUT, AND EXPORTS, HAVE GROWN VERY HEALTHILY
AND RURAL INCOMES ARE IMPROVING. IT IS THEREFORE A
LITTLE DIFFICULT TO RAISE THE ISSUE IN THE CONTEXT AND
TONE SUGGESTED BY THE REFTEL. MOREOVER, COLOMBIANS
WELL REMEMBER THAT BEFORE THE U.S. BEGAN EXPRESSING
CONCERN WITH RURAL POVERTY AND FOOD PRODUCTION, IT
TALKED FOR YEARS ABOUT INDUSTRIALIZATION AND DIVERSIFI-
CATION OF EXPORTS. LAST WEEK A U.S. TEXTILE NEGOTIA-
TION TEAM WAS IN BOGOA BECAUSE OF ONE OF THE SUCCESSES
OF COLOMBIA'S DIVERSIFICATION AND INDUSTRIALIZATION
EFFORT. IN ADDITION, COLOMBIAN AGRICULTURAL EXPORTS
OF FLOWERS AND SUGAR HAVE ALREADY FELT U.S. PRO-
TECTIONIST PRESSURE AND IT IS NOT INCONCEIVABLE THAT,
GIVEN PAST LEVELS OF AGRICULTURAL EXPORT GROWTH, THERE
WILL BE OTHER AGRICULTURAL COMMODITIES THAT WILL SOME
DAY FACE U.S. PROTECTION. GIVEN THESE FACTORS ANY
DEMARCHE ALONG THE LINES OF THE REFTEL WILL OPEN THE
EMBASSY TO STRONG COUNTER ARGUMENTS ABOUT COMPARA-
TIVE ADVANTAGE AND U.S. PROTECTIONISM.

7. I WILL TAKE APPROPRIATE OPPORTUNITIES TO ENCOURAGE
EXISTING COLOMBIAN EFFORTS IN THE AGRICULTURAL FIELD,
AND THROUGH OTHER MEANS IMPRESS THE VIEW ON COLOMBIANS
THAT WITH THEIR AGRICULTURAL WEALTH, AND WITH DEVELOP-
ING WORLD FOOD SHORTAGES, COLOMBIA IS WISE TO CONTINUE
TO EMPHASIZE INCREASED AGRICULTURAL PRODUCTION.
MY OWN EMPHASIS, AND THIS WILL BE PARTICULARLY TRUE IF
WE HAVE AN OPPORTUNITY TO REESTABLISH A BI-LATERAL DONOR
RELATIONSHIP, IS TO FOCUS ON THE APPROACH AND THE MECHANISMS
THE COLOMBIANS USE TO ACHIEVE THEIR COLLECTIVE PRIORI-
TIES. THIS MUST NECESSARILY FOCUS ON THE
ENTIRE ECONOMY AND NOT JUST ON THE AGRICULTURAL SECTOR.
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